

J.B. Davis

25-year Track Record Helping Nonprofits, Corporations, and Individuals Address Complex Brand Strategy and Marketing Communications Dynamics

<https://www.jonathanbdavis.com>

jonathanburtondavis@gmail.com

Brand Strategy and Mission Alignment	Marketing Communications and Community Engagement	Operations and Fundraising
Align Brand Strategies with Missions to Foster Deeper Relationships with Stakeholders	Create Relevant Content to Reach Audiences Across Platforms and Executions	Support Fundraising and Programming to Extend Organizational Reach
<ul style="list-style-type: none">▪ Develop Positioning▪ Rebrand Organizations▪ Analyze Environment▪ Identify Trends▪ Interview Stakeholders▪ Refine Visions▪ Moderate Brainstorming▪ Ensure Alignment	<ul style="list-style-type: none">▪ Craft Messaging▪ Segment Audiences▪ Infuse Branding▪ Lead Teams▪ Manage Vendors▪ Align Websites	<ul style="list-style-type: none">▪ Build Cases▪ Segment Audiences▪ Write Copy▪ Supplement Teams