

Supporting Legacy Brand's Growth

J.B. Davis Brand Innovator with Broad-Based Background jonathanburtondavis@gmail.com

Identified 2 market opportunities to grow Falls & Co.'s topline revenue. Developed and brought to market *The Solve™ Development Labs*, workshops that partner senior clients and agencies to address discrete business challenges. Developed and brought to market *The Pulse Brand Health Report*, holistic view across myriad metrics. Successfully managed multiple engagements.

