

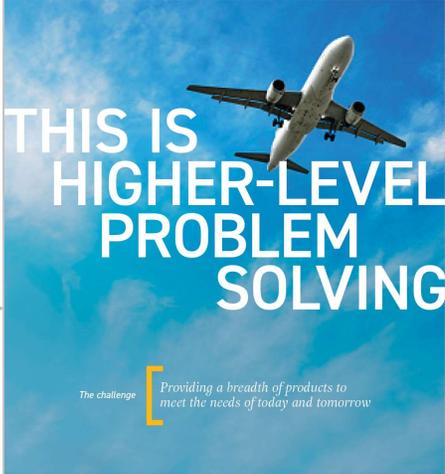
Employing Innovation Lab

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Employed *The Solve Development Lab*™ - which I brought to market so Falls & Co. could service these type of client engagements - to co-lead brand refresh for \$20B industrial to align its post-merger proposition with market drivers. Work created foundation from which to build corporate marketing.

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Affordable, collaborative, strategic workshops to help you get solutions quickly



**THIS IS
HIGHER-LEVEL
PROBLEM
SOLVING**

The challenge [Providing a breadth of products to meet the needs of today and tomorrow

At Parker Aerospace, our passion is helping our partners thrive with the right products, the right systems and the right solutions across the entire aircraft. We're not only here to help your bottom line, we'll help you achieve the extraordinary. And together, there's no telling how far we can go.

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ENGINEERING YOUR SUCCESS.